



ManagerQuest® - Data Distribution Service for Money Managers

Today, there are more registered investment managers than there are stocks on the NYSE. Investment consulting firms help investors decide which of those managers, across the country, are best suited for specific investment objectives. Good performance suits everybody, but things like geography, philosophy, personalities and process help investors and investment managers make it through those times when performance isn't so...suitable. In order to search for managers, consultants compile databases of information gathered over time from managers via monthly, quarterly and annual questionnaires. There are also several organizations that compile generic manager databases for resell and several new online sources that directly connect investors to qualified money managers. Today, we know of hundreds of investment consulting firms and over 40 databases that these firms use to help sort out which managers are right for which investors.

Each database, publication or other source that is compiled creates more work for money managers who wish to promote their services. Completing these questionnaires and mandate-specific Requests for Proposals (RFPs) is an essential marketing function, often requiring at least one full-time associate. If you don't have the time or resources to manage your distribution of information to investment consultants, third party databases, industry publications and other interested parties, we can help.

How ManagerQuest® Works

After a thorough review of your performance history and marketing materials (including your Form ADV, Web site, brochure and other available information), we will recommend specific databases, consultants and/or research firms that we believe can improve your visibility in the marketplace and help you increase your assets under management. Upon your approval, we will register your firm with each database and complete all required questionnaires on your behalf.

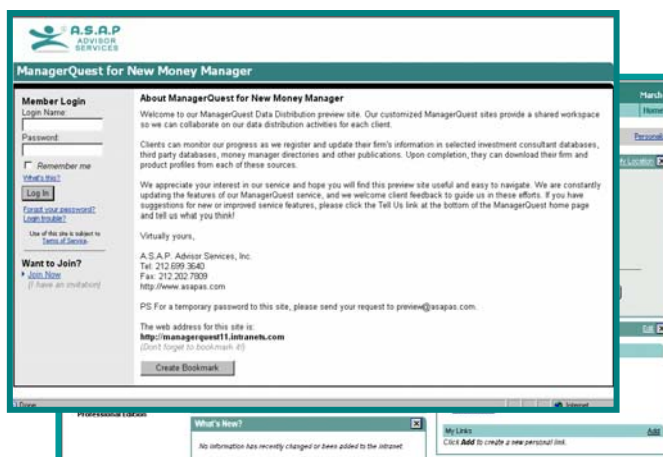
We then collect or extract (from your portfolio management and accounting system) the three levels of data required to complete the quantitative sections of each questionnaire: Assets Under Management, Performance and Portfolio Holdings. Upon receipt of these three files and using input from your Form ADV and marketing materials, we use our proprietary programs to automatically generate up to 40 completed questionnaires for each of your investment products.



Prior to publication, you will have an opportunity to review and approve your firm's information as it will appear in each source. You will also receive access to a customized Website for your firm where you can track the flow of your information to each source and view the final profile as it appears in each database.

Anytime Anywhere Information Retrieval

Your ManagerQuest™ Website will be used to organize, store and share your original data files and your completed questionnaires and database profiles. Your secure and private Data Library and other information will be available to you and your team at all times, from anywhere in the world.



Key Benefits

- Reach investors and consultants actively searching for managers.
- Increase assets under management.
- Requests for information are completed faster while eliminating work redundancy and minimizing paper handling.
- Better communications: consistent, accurate and timely information sent to all interested parties.
- Save time and money through the efficiencies of Internet technology and outsourcing.
- Better use of employee time and skills: less repetitive tasks, increased morale.

- **Why A.S.A.P. Advisor Services, Inc.?**

- **Experience.** Team of experienced asset management marketing and database specialists with broad product knowledge and expertise across the full range of asset classes.
- **Professional network.** Strong relationships with investment consultants, database managers and other third party intermediaries.
- **Innovative and efficient.** Developer of information management and marketing automation programs and tools.
- **Commitment to quality.** Dedicated to exceeding our clients' expectations. We set and maintain standards for ourselves that exceed those of our clients and the industry.
- **Completely independent.** We do not have any conflicting relationships that would compromise our objective delivery of truthful and beneficial services to you.

Contact Us

We welcome the opportunity to explore how our firm can work with you. Help is just a telephone call or mouse click away!

A.S.A.P. Advisor Services, Inc.

41 East 11th Street, 11th Floor

New York, NY 10003

Tel: (212) 529-1295

Email: info@asapas.com